



Deans Conference
Mangrove Room
Naples Beach Hotel and Golf Club
Naples, Florida
January 18–19, 2013

Agenda

Thursday, January 17

6:00 PM Welcome Reception
Ocean Lawn (Fair Weather)
Immokalee N (Rain)

Friday, January 18

7:30 AM Breakfast

8:00 **President's Report**
Deborah Kochevar

8:20 **Executive Director's Report**
Andrew Maccabe

8:40 **Data-Driven Decision-Making**
George Haddad, CEO, Liaison International
Liaison International operates 22 different centralized application services for the schools of the health professions, including admissions to professional programs, internships, residencies, and paraprofessional programs. Liaison has recently started working with AVMA-COE to manage the data our colleges provide for accreditation. This presentation will describe the range of services that Liaison can offer and the value of data to assist in decision-making.

10:00 Break

10:30 **Update on the Partners for Healthy Pets (PHP) and Primary Care Veterinary Educators (PCVE)**
Elizabeth Stone
Sheila Allen

11:00 **Group Discussions**
Gerhardt Schurig

Health and Wellness of Veterinary Students (Lonnie King)

Veterinary students are under a lot of pressure and we have a population in which there is a marked increase in anxiety, depression, and other mental health problems. The goal of this discussion is to improve awareness, share best practices, and suggest future actions.

One Health and Veterinary Medicine: How to Promote and Advocate (Michael Lairmore)

AAVMC is just forming a One Health Committee. How can we best play a role to promote various forms of One Health across the globe, and what are ways we can advocate for One Health and the role of veterinarians in One Health?

12:00 PM Lunch

1:00 **Group Discussions (Continued)**
Gerhardt Schurig

Workforce Studies: Interpretation and Message to the Profession and Public (Sheila Allen and Eleanor Green) and Rural Veterinary Workforce Issues (Trevor Ames)

The first part of this topic will address both the National Research Council report, Workforce Needs in Veterinary Medicine, as well as the workforce study currently being conducted by the AVMA. It will focus on data, conclusions, interpretation, and most importantly, the message to the profession and public. There will also be a discussion on rural veterinary workforce issues led by Trevor Ames following his presentation to the National Food Animal Veterinary Institute.

The Effect of Number of Graduates on the Profession and School Budgets (Peter Haynes)

Are schools being fair to students as job opportunities decline? While we all know about the distribution problem, for instance in generating interest in rural or regulatory positions, but this remains a “hard sell” explanation. How can we solve this; what works?

New Business Models for Veterinary Schools (Glen Hoffsis)

Can we create more innovation in our schools related to market expansion and efficiency? This topic will discuss several areas, such as the number and mentoring of new graduates, and the use of marketing and business consultants.

Satellite Clinics: Experiences with Different Approaches; Do's and Don'ts; Partnership Models for Veterinary Schools (Cyril Clarke)

A number of our colleges are gaining experience in their efforts to create satellite clinical facilities. Several organizational models have been used, including the creation of not-for-profit corporations, and this discussion will focus on the relative merits of the different approaches.

Educational Debt: Update on the Donna Harris Report and Discussion of Next Steps (Andrew Maccabe and Cyril Clarke)

This topic will discuss the progress made to date on the Donna Harris report on educational student debt, and go over options for addressing these issues moving forward.

Blended Learning Models and Online or Distance Learning Programs (Mark Markel and Mark Stetter)

What best practices or problems can colleges that use online or distance learning programs share? What are major issues that colleges should consider as they move in that direction?

4:30 PM Meeting Adjourns

6:30/7:00 Reception and Dinner
Cash Bar
Reception: Moonrise Terrace (Fair Weather) or Fakahatchee Foyer (Rain)
Dinner: Chokoloskee Room

Saturday, January 19

7:30 AM Breakfast

8:00 **Update and Discussion on Council on Education (COE) Activities**
Sheila Allen
Deborah Kochevar
Dan Hunt, Co-Secretary, Liaison Committee on Medical Education
Barbara Barzansky, Co-Secretary, Liaison Committee on Medical Education

USDE recently reviewed the Council on Education's authority to accredit Colleges of Veterinary Medicine. This presentation will discuss COE activities, and AAVMC's role in the COE.

10:00 Break

10:30 **Update and Discussion on COE Activities (Continued)**

11:00 **Group Discussions**
Gerhardt Schurig

Mechanisms to Enhance Diversity in Veterinary Medicine (Mark Markel)

How have colleges of veterinary medicine found ways to address the diversity problem in veterinary medical education? This topic will explore ways that we can promote a more diverse workforce that is representative of, and best able to serve, society at large.

Summary of Discussions and Potential Action Items

12:00 PM Meeting Adjourns

Directly following Saturday's meeting, Glen and Lana Hoffsis will host a lunch reception at their home, sponsored by Iams.