



**Board Member: Jon Betts, DVM**

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**Dr. Jon Betts is a 1978 graduate of the University of California, Davis. After graduation, he and his wife moved to Woodburn, Oregon, where he joined a mixed animal practice as an associate. In 1980, he became a partner in the practice and in January 2009 sold his interest of the clinic. The Betts raised three children in Woodburn. Today, his eldest son is a veterinarian in a dairy practice, his daughter is a registered nurse, and his youngest is in seminary at George Fox University.**

**Dr. Betts was appointed to the Oregon Veterinary Medical Examining Board in 1988. He served nine years on the Board. He joined the American Association of Veterinary State Boards (AAVSB) in 2005 as a director, and was President of AAVSB in 2008-2009. He serves as Past-President until September 2010.**



**Board Member: David E. Granstrom, DVM, PhD**

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**Dr. Granstrom received his DVM and PhD (parasitology) degrees from the Kansas State University College of Veterinary Medicine in 1978 and 1988 respectively. Following graduation from veterinary school, Dr. Granstrom established a successful mixed animal practice in central Missouri, which he operated until entering graduate school in 1983. He joined the Air National Guard in 1984 and served as a Public Health Officer until retiring as a Lieutenant Colonel in 2005. Dr. Granstrom was an Assistant and Associate Professor of veterinary parasitology in the Department of Veterinary Science at the University of Kentucky from 1988-1997.**

**From 1997 to 2001, Dr. Granstrom was Assistant Director of the Education and Research Division at the American Veterinary Medical Association (AVMA), where he provided professional staff support for several AVMA Councils and Committees, including the AVMA Council on Research and the Committee on Veterinary Technician Education and Activities (CVTEA). From 2001 to 2008, Dr. Granstrom was Associate Director of the Animal and Natural Resources Institute, USDA, Agricultural Research Service (ARS). Dr. Granstrom re-joined AVMA staff as Director of the Education and Research Division, in 2008. He provides professional staff support to the Council on Education, which is recognized by the U.S. Department of Education as the official accrediting body for colleges of veterinary medicine in the U.S. and Canada.**



**Board Member: Eleanor M. Green, DVM,  
DACVIM, DABVP**

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**Dr. Eleanor Green is the Carl B. King Dean of the Texas A&M University College of Veterinary Medicine & Biomedical Sciences. Dr. Green is a Diplomate of the American College of Veterinary Internal Medicine, Large Animal, and Diplomate of the American Board of Veterinary Practitioners, Certified in Equine Practice. Dr. Green received her BS degree in Animal Science from the University of Florida and her DVM from Auburn University in 1973. After graduation she established a veterinary practice in Mississippi as a partner/owner. In 1976, she became one of the founding faculty members of the new College of Veterinary Medicine at Mississippi State University. She subsequently joined the faculty of the University of Missouri in 1984 as a clinician in equine internal medicine at Middlebush Equine Center. In 1991, she became Head of the Department of Large Animal Clinical Sciences and Director of the Large Animal Veterinary Medical Teaching Hospital at the University of Tennessee. In 1996, she was appointed Chair of the Department of Large Animal Clinical Sciences at the University of Florida College of Veterinary Medicine and Chief of Staff of its Large Animal Hospital.**

**Dr. Green has served as president of the American Board of Veterinary Practitioners, the American Association of Veterinary Clinicians, and the American Association of Equine Practitioners. She is the first woman president of all three of these organizations. She has contributed to numerous committees in many organizations and been active in many industry organizations.**



**Board Member: Janver D. Krehbiel, DVM, PhD**  
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**Dr. Jan Krehbiel received his DVM from Kansas State University in 1962 and his PhD from Michigan State University in 1972. He established his own veterinary clinical practice in 1962, then served in the U.S. Air Force as Base Veterinarian from 1964 to 1966.**

**Dr. Krehbiel joined the faculty at the Michigan State University College Veterinary Medicine as an Academic Clinician in 1966. He was named Professor of Veterinary Pathology in 1972, and Associate Dean for Academic Programs in 1989. He served as Acting Dean of the college in 2006, and from 2006 until his retirement in 2008 was Director of International Programs.**

**Dr. Krehbiel served as President of the Michigan Veterinary Medical Association in 1999, and served on the American Veterinary Medical Association's Informatics Committee (1996-1998), Council on Education (2000-2006), and Veterinary Technology Committee (2000-2006). He currently is a member of the AVMA Executive Board, serving District V (representing Michigan, Ohio, Kentucky and West Virginia (2007-present)).**



**Board Member: John Lawrence, DVM**  
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**Dr. John Lawrence received his DVM from Iowa State University in 1973. Immediately upon graduation moved to Louisiana to establish a private practice. He established the Louisiana Academy of Veterinary Practice in 1983. Throughout his 25 years in practice in Louisiana, Dr. Lawrence was actively involved with continuing education for veterinarians. In 1997 he moved back to the Midwest to help establish a practice with a Boarded Theriogenologist in Burnsville, concentrating on small animal theriogenology, medicine, and surgery.**

**Since 2003, Dr. Lawrence has been a member of the Minnesota Board of Veterinary Medicine and is currently the President of that Board. He has served on the Board of Directors of the American Association of Veterinary State Boards (AAVSB) since 2007. In July of 2009 he was appointed to the AVMA Committee for Veterinary Technicians Education and Activities. Dr. Lawrence is a licensed AKC judge for hunt test events and helps maintain a Labrador Retriever kennel.**



**Board Member: David McCrystle, DVM**

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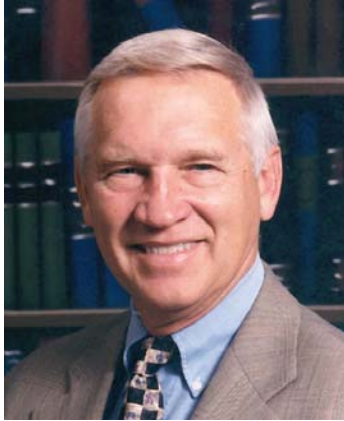
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**Dr. David McCrystle received his B.Sc. degree and DVM from the University of California at Davis. He has been in practice in Healdsburg, California, since 1969, serving a balance of large and small animals to a practice that is now mostly small animal. As the value of fine grape production land increased the number of large animals served decreased – but his avocation of being a home wine maker has increased.**

**Dr. McCrystle has been active in the Redwood Empire Veterinary Association, holding each of its various offices during his tenure. He has served in the California Veterinary Medical Association's (CVMA) House of Delegates (and chaired the body for two years), on the CVMA Board of Governors and its ways and means, political action, agriculture, and animal welfare committees as well as many of its task forces. On the national level, Dr. McCrystle served in the AVMA House of Delegates (HOD) for 18 years, during which time he participated on the association's Long-Range Planning, Leadership Conference Planning, and House Advisory Committees (chair for two years). He served a six year term on the AVMA Executive Board Representing District X ( California, Nevada, and Hawaii) . While on the executive board he served as liaison to the Animal Welfare Committee (two years), Animal Welfare Governance Task Force, Animal Agriculture Committee, drug, public health, aquatic, veterinary executive, governance performance review, international affairs, legislative advisory, and strategic planning committees. He served the last year of his term as chair of the executive board. With a special interest in small ruminants, Dr. McCrystle served all of the officer positions, the**

**Executive Director and chair of the Animal Welfare Committee of the American Association of Small Ruminant Practitioners.**

**Dr. McCrystle has served on the FFA Country Fair Board for more than 30 years, been a member of the Healdsburg school board and Healdsburg General Hospital board of directors, member and past President of the Sonoma County Humane Society, and chair of the county's Animal Welfare Advisory Committee. In addition, he has been involved with the Healdsburg Youth Soccer League and served as president of a local emergency clinic. He has taught for 25 years in the Agriculture and Natural Science Department of Santa Rosa Junior College and was on its Animal Husbandry Advisory Board. Honored to have been chosen as an Honorary Chapter Farmer of the Healdsburg FFA Chapter, he is also a member of Phi Zeta Honor Society and one of 150 members of the National Academies of Practice (Veterinary Medicine). He was a member of the Youth Ethics Council of the Livestock Conservation Institute and was an important influence in ensuring that ethics became an integral part of the 4H and FFA show rings.**



**Board Member: Bennie I. Osburn, DVM, PhD**  
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**Dr. Bennie Osburn received his DVM degree at Kansas State and earned a PhD in comparative pathology from the University of California, Davis. He found his academic home at UC-Davis in 1970 and became dean in 1996. Dr. Osburn has been involved in key discoveries about food animal viruses (including the bluetongue virus), developmental immunology, congenital infections, and food safety. He has produced more than 280 peer-reviewed publications.**

**As dean, Osburn has increased the number of DVM students and residents as well as outreach activities to encourage the next generation of veterinarians. He led a \$354 million long-term facilities program, raising more than \$130 million in private support. He has guided the establishment of centers of excellence in comparative medicine, wildlife health, food safety, and more. He also helped launch joint ventures such as the UC Veterinary Medical Center-San Diego and the UC-Davis Master of Public Health degree program.**

**Osburn served as president of the Association of American Veterinary Medical Colleges from 2003 to 2005. Among his honors are membership in the Johns Hopkins Society of Scholars and the American Association for the Advancement of Science as well as recognition by the American College of Veterinary Pathologists, the American Association of Veterinary Immunologists, the American Veterinary Epidemiology Society and the National Academy of Practice in Veterinary Medicine.**



**Board Member: Willie M. Reed, DVM, PhD**  
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**Dr. Willie M. Reed received his DVM degree from Tuskegee University in 1978, and his Ph.D. in Veterinary Pathology from Purdue University in 1982. After receiving his Ph.D., he remained at Purdue as an Assistant Professor of Veterinary Pathology, Chief of the Avian Diseases Diagnostic Service, Assistant Director of the Animal Disease Diagnostic Laboratory, and Associate Professor of Avian Pathology. In 1990, Dr. Reed moved to East Lansing, Michigan, and assumed the position of Professor of Veterinary Pathology, and Director of the Diagnostic Center for Population and Animal Health (DCPAH), College of Veterinary Medicine, Michigan State University. In 1997, he was appointed Chair of the Department of Pathobiology and Diagnostic Investigation while continuing to serve as Director of the DCPAH.**

**Dr. Reed returned to Purdue in January 2007 as Dean of the School of Veterinary Medicine and Professor of Veterinary Anatomic Pathology. He is a Diplomate of the American College of Veterinary Pathologists, and Charter Diplomate of the American College of Poultry Veterinarians, past president of the American Association of Avian Pathologists, past president of the American Association of Veterinary Laboratory Diagnosticians (AAVLD), and past chair of the American Veterinary Medical Association Council on Research. He has also served on the U.S. Secretary of Agriculture's Advisory Committee on Foreign Animal and Poultry Diseases, and on the U.S. Secretary of Interior's Advisory Committee on Invasive Species. He is currently a member of the NIH-NCRR Comparative Medicine Review Committee, a member of the C.L. Davis Foundation for the**

**Advancement of Veterinary Pathology Board of Directors, and a member of the AAVLD Accreditation Committee.**

**In 2006, for his work in helping to establish the USDA National Animal Health Laboratory Network (NAHLN), he was awarded the prestigious USDA-APHIS Administrator's Award. He was recently appointed as a member of the National Academies of Science Review Committee to study veterinary workforce needs.**

**The 2008 E. P. Pope Memorial Award was presented to Dr. Willie Reed on October 26, 2008 during the 51st Annual Meeting of the AAVLD in Greensboro, North Carolina. The Pope Award is the highest award given by the Association and is presented to an individual who has made noteworthy and significant contributions to the Association in regard to implementing and advancing the recognition of the specialty of veterinary diagnostic laboratory medicine.**



**Board Member: R. Michael Thomas, DVM**  
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**Dr. Thomas, who lives in Indianapolis, Indiana, earned his DVM with honors from Auburn University in 1968. His professional memberships include the American Veterinary Medical Association, the Central Indiana Veterinary Medical Association, the Indiana Veterinary Medical Association, the Society for Veterinary Medical Ethics, and the American Heartworm Society.**

**He is currently past Chair of the National Board of Veterinary Medical Examiners, immediate past president of the Companion Animal Parasite Council, and serves on the Board of Directors for Veterinary Information Network, and Veterinary Study Groups. Dr. Thomas has veterinary licenses in six states and owns six veterinary hospitals in central Indiana. His professional interests include recent and current changes in veterinary medicine and helping private veterinary practice survive and thrive. He is also interested in veterinary medical ethics, companion animal general practice, orthopedic and general surgery, dermatology, and training of support staff.**

**For his commitment to the profession, the community, and his clients in small animal medicine and surgery, the American Animal Hospital Association (AAHA) named Dr. R. Michael Thomas Practitioner of the Year in 2008. In 2001-2002, he served as AAHA president.**



**AAVMC Liaison: Marguerite Pappaioanou,  
DVM, MPVM, PhD, DACVMP  
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**Dr. Marguerite Pappaioanou is the Executive Director of the Association of American Veterinary Medical Colleges (AAVMC), leading a dedicated and talented staff in supporting the mission, goals, and objectives of the Association, in collaboration with its partners. She received her DVM from Michigan State University in 1972, and an MPVM and PhD from the University of California, Davis, in 1976 and 1982, respectively. She is a diplomate of the American College of Veterinary Preventive Medicine.**

**She is an epidemiologist with over 25 years of experience in domestic and international public health. From February 2005 to October 2007, she served as a Professor of Infectious Disease Epidemiology in the Division of Epidemiology and Community Health in the School of Public Health at the University of Minnesota, holding a joint appointment with the College of Veterinary Medicine. This experience followed a 21-and-a-half year career at the U.S. Centers for Disease Control and Prevention (CDC), where she conducted applied research in malaria prevention and control in Africa, designed and led the implementation of the family of HIV seroprevalence surveillance programs, directed a capacity building project to strengthen skills of health officials in developing countries to use data for program and policy decision-making more effectively, led a research synthesis program supporting the development of the U.S. Guide to Community Preventive Services: Systematic Reviews and Evidence-Based Recommendations, and coordinated CDC's research and programs in Africa and Asia.**



**AAVMC Staff Liaison: Mike Chaddock, DVM, EML**

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**Dr. Mike Chaddock is the Deputy Director of the Association of American Veterinary Medical Colleges (the AAVMC). Dr. Chaddock received his DVM in 1973 from Michigan State University.**

**He served in private practice in Michigan for 13 years and as a consultant to private industry for two years before being appointed Michigan State Veterinarian and Director of the Animal Industry Division of the Michigan Department of Agriculture in 1986. He served in state government for 15 years.**

**Dr. Chaddock was a Kellogg Fellow in Food and Agricultural Policy in 1989, a Fellow of the American Association for the Advancement of Science from 2001 to 2002, and a Fellow and Faculty Member in Biodefense Strategies for the Bloomberg School of Public Health at the Johns Hopkins University in 2002. He was appointed Director of the American Veterinary Medical Association's (AVMA) Governmental Relations Division in 2003. In 2006, he joined the AAVMC, serving as Director of Communications and Associate Executive Director before being named Deputy Director in February 2008. He received an Executive Master's in Leadership from Georgetown University in 2007. Dr. Chaddock is a member of several professional societies, including the AVMA, D.C. VMA, Michigan VMA, U.S. Animal Health Association, and the National Academies of Practice. He is also the recipient of many awards and honors, including the Distinguished Alumnus Award from the College of Veterinary Medicine at Michigan State University, the AVMA Political Action Committee Russell H. Anthony Award, the MVMA Public Service Award, and is a two-time recipient of the MVMA's Award of Appreciation.**



**NAVMEC Project Manager: Mary Beth Leininger, DVM**

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**Dr. Mary Beth Leininger received her veterinary degree from Purdue University and co-owned an AAHA-accredited hospital in Plymouth, Michigan, with her spouse for more than 30 years. She left practice in 1999 to join Hill's Pet Nutrition, Inc as the Director, Professional Affairs, a position she held for 10 years.**

**Dr. Leininger has been active in organized veterinary medicine her entire career. She was president of her local and state veterinary associations and has received many awards from veterinary, community, and other professional organizations, as well as from the veterinary schools at both Michigan State University and Purdue University. Some of her recent honors include election as a Distinguished Practitioner in Veterinary Medicine in the National Academies of Practice, an honorary Doctor of Science degree from her alma mater Purdue, and the 2009 Pioneer Professional Award from VetPartners.**

**Dr. Leininger was appointed by the Governor of Michigan to both the veterinary licensing board and the Joint Commission on Controlled Substances. In 1998, she was selected as a Fellow of the Michigan Political Leadership Program. She served nine years on AVMA's Council on Public Relations and chaired the AVMA Public Relations Roundtable, the Nine States Conference, and several task forces for the Pew National Veterinary Education Program.**

**Dr. Leininger is most widely known as the 1996/1997 President of the American Veterinary Medical Association, the first woman elected to that office in the 146 year history of the organization.**



**NAVMEC Facilitator: Ken Andrews, PhD**  
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**Dr. Ken Andrews is an experienced facilitator, skilled at stimulating fresh thinking and providing clarity in complex situations involving multifunctional teams. He is also an innovative skills trainer, with a broad portfolio of highly practical programs. The combination of these strengths ensures outstanding value for his clients.**

**Originally trained as a research physicist with bachelor and doctorate degrees, Ken has been a successful entrepreneur and corporate executive in the technology/manufacturing sector for more than 20 years. He is experienced in front-line management and senior corporate strategy roles, and has worked in the diverse cultural and business environments of N. America, Europe, and Asia. Ken has built his consulting business with a focus on high-impact interventions for effective decision-making, particularly in strategic customer-related issues. He has worked with a wide spectrum of organizations in manufacturing, technology, security, environmental protection, human and animal health, legal and financial services, and public policy development. He has spearheaded many strategic planning, business development and foresight workshops in a diverse range of environments.**



**NAVMEC Communications Consultant: David Sheon**

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**David Sheon is President of WHITECOAT Strategies, LLC. For over 20 years, David has provided public relations counsel to life science and food industry clients. He brings extensive media relations and issues management expertise to the company he co-founded in 2007. David has placed science-related news stories in or on every major news outlet in the United States. In 2005 and 2006, he provided counsel to the three remaining horse slaughter plants in the United States, and he managed communications for the largest seafood recall in U.S. history.**

**Prior to launching WHITECOAT, David served for nine years as president of SciWords, LLC, and as senior vice president of healthcare at Ogilvy PR Worldwide. His extensive work in healthcare communications is based on a sound understanding of FDA and USDA regulations for communicating about investigational medicines, recalls of foods, and the launch of cleared devices.**

**WHITECOAT Strategies integrates in-house award winning video production, social networking, media relations and other PR services for clients in the life sciences. The Washington, D.C.-based firm's current campaigns range from driving public acceptance of biotechnology, to recruiting for cancer and HIV trials.**