

AAVMC FORESIGHT PROJECT

“Envisioning the Future of Academic Veterinary Medicine”

PROGRESS REPORT: Scoping Meeting

In February, 2006, the Executive Board of the Association of American Veterinary Medicine Colleges launched the AAVMC FORESIGHT PROJECT. The project will guide the future direction of academic veterinary medicine over a 20-25 year time horizon.

The Norm Willis Group, Inc. has been retained to support this initiative.

The project has four parts: Definition, Scoping, Workshops and Synthesis.

The AAVMC Foresight Project is now well underway. The February Definition Meeting outlined the parameters of the project and developed a set of critical questions as a baseline for scenario development. This was followed by a **Scoping Meeting held in Atlanta March 20-21**, where a small group of industry experts, academics, AAVMC representatives and the consultants laid the groundwork for the main Workshop events. The Scoping Team framed the scenario process that will carry forward into the two Workshops: defining a series of ‘lenses’ and ‘drivers’, or tools to help workshop participants avoid tunnel vision and focus on the key catalysts for change.

Two 30-person Workshops form the core of the AAVMC foresight process. Each Workshop will bring together a wide range of stakeholders to share their knowledge, experience and opinions. Collectively, they will create scenarios – multiple, plausible futures – to offer guidance in determining potential long-term paths for veterinary medical education.

Workshop #1	May 31 – June 1	Fort Collins, Colorado
Workshop #2	June 21 – 22	Knoxville, Tennessee

The final Synthesis Meeting in July will re-convene the initial Scoping Team to analyze the study findings and verify that initial expectations have been met.

This is a fundamental study that will influence the future of veterinary medical education.

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The Norm Willis Group, Inc.

