LEADERSHIP

EXCELLENCE

ANNUAL REPORT

JULY 2010 – JUNE 2011

VETERINARY MEDICINE

ACADEMIC

COLLABORATION

RESEARCH

DIVERSITY

PUBLIC HEALTH

THE FUTURE OF VETERINARY MEDICINE
Welcome to our 2011 Association of American Veterinary Medical Colleges (AAVMC) Annual Report. Fiscal year 2011 was full of exciting achievements, and we are pleased to report that the association is poised for continued momentum in the years ahead.

In the area of communications, we hope that you have seen one of our most visible accomplishments — a fresh, redesigned website that provides up-to-date information about AAVMC news, events, programs, and initiatives, and serves as the hub for our electronic communications. Our goal is to make our website the “go-to” portal for those who want to find out what is going on in the world of veterinary medical education, and for students who have an interest in pursuing an education in veterinary medicine. Our new website is also an important outreach tool, allowing the AAVMC to communicate and engage with the world at large. We’re excited by our website’s new look and content, and look forward to developing its potential in some creative and innovative ways.

The AAVMC also launched a new e-bulletin and an admissions e-newsletter — the *Pre-Vet Advisor* — aimed at pre-veterinary medical students, advisors, pre-applicants, or anyone interested in attending veterinary medical school with the goal of embarking on a veterinary medical career.

We hope that you enjoy these new tools, which provide an attractive, interactive way for us to communicate with our stakeholders and share information about our mission, goals, and activities.

In another major milestone, the AAVMC provided leadership in convening the North American Veterinary Medical Education Consortium (NAVMEC) Board of Directors to draft, oversee solicitation of input from 350 stakeholders, and finalize NAVMEC’s report, the *Roadmap for Veterinary Medical Education in the 21st Century: Responsive, Collaborative, Flexible*. This report, which is built on the foundation of the *Foresight Report*, outlines comprehensive recommendations for the future direction of academic veterinary medicine to ensure that the profession is well positioned to continue to meet ever-evolving societal needs.

And the AAVMC continues to make its annual conference the premier meeting for veterinary medical education and research. Our 2011 Annual Conference and Iverson Bell Symposium brought together more than 200 leaders in academic veterinary medicine to assess trends, share best practices, participate in legislative advocacy, and plan strategically for the profession’s future. Centered on the theme of “Culture, Climate and Curriculum: The Cornerstones of Veterinary Medical Education in the 21st Century,” the conference addressed how to lead change, respond with integrity to controversy, and create an institutional climate that values diversity, among other important topics.
AAVMC provides leadership for and promotes excellence in academic veterinary medicine to prepare the veterinary workforce with the scientific knowledge and skills required to meet societal needs through the protection of animal health, the relief of animal suffering, the conservation of animal resources, the promotion of public health, and the advancement of medical knowledge.

AAVMC pursues its mission by providing leadership in:

- Advocating on behalf of academic veterinary medicine;
- Serving as a catalyst and convener on issues of importance to academic veterinary medicine;
- Providing information, knowledge, and solutions to support members’ work; and
- Building global partnerships and coalitions to advance our collective goals.

The 2011 Iverson Bell Symposium, which focused on how to create and support an inclusive college culture for all, drew more than 200 participants for one and a half days of thought-provoking discussions.

Preceding the Annual Conference and Iverson Bell Symposium was a very successful AAVMC Advocacy Summit & Congressional Reception, which included 98 individual meetings between AAVMC leaders and congressional members and staff, where our members discussed educational and research initiatives on the AAVMC’s legislative agenda.

On behalf of the Association of American Veterinary Medical Colleges, we thank our members, partners, collaborators, and staff for another outstanding year of progress that positions the AAVMC to achieve even more on behalf of academic veterinary medicine in the years ahead.

Dr. Willie M. Reed
AAVMC PRESIDENT, 2010 – 2011

Dr. Marguerite Pappaioanou
AAVMC EXECUTIVE DIRECTOR, 2007 – 2011

We are pleased to point you to the pages that follow, which feature many more of AAVMC’s accomplishments.
U.S. VETERINARY SCHOOLS AND COLLEGES
Auburn University
Colorado State University
Cornell University
Iowa State University
Kansas State University
Louisiana State University
Michigan State University
Mississippi State University
North Carolina State University
Ohio State University
Oklahoma State University
Oregon State University
Purdue University
Texas A&M University
Tufts University
Tuskegee University
University of California, Davis
University of Florida
University of Georgia
University of Illinois at Urbana-Champaign
University of Minnesota
University of Missouri
University of Pennsylvania
University of Tennessee
University of Wisconsin-Madison
Virginia-Maryland Regional College of Veterinary Medicine
Washington State University
Western University of Health Sciences

CANADIAN VETERINARY SCHOOLS AND COLLEGES
Université de Montréal
University of Calgary
University of Guelph
University of Prince Edward Island
University of Saskatchewan

INTERNATIONAL VETERINARY SCHOOLS AND COLLEGES
Massey University
Murdoch University
Ross University
Universiteit Utrecht
University College Dublin
University of Edinburgh
University of Glasgow
University of London
University of Melbourne
University of Sydney

DEPARTMENTS OF VETERINARY SCIENCE
North Dakota State University
OARDC/ Ohio State University
Pennsylvania State University
South Dakota State University
University of Arizona
University of Connecticut
University of Kentucky
University of Nebraska-Lincoln
University of Wyoming

DEPARTMENTS OF COMPARATIVE MEDICINE
Johns Hopkins University
M.D. Anderson Cancer Center
Massachusetts Institute of Technology
Pennsylvania State University
Stanford University
University of California, San Diego
University of Maryland-Baltimore
University of Michigan

VETERINARY MEDICAL EDUCATION INSTITUTIONS
Angell Animal Medical Center
Animal Medical Center of New York

INTERNATIONAL VETERINARY SCHOOLS AND COLLEGES (AFFILIATE MEMBERS)
Københavns Universitet
St. George’s University
St. Matthew’s University
Universidad Nacional Autónoma de México

- Veterinary Schools and Colleges
- Departments of Veterinary Science
- Departments of Comparative Medicine
- Other Veterinary Medical Education Institutions
- Affiliate Veterinary Schools and Colleges
Major Programs & Accomplishments

Veterinary Medical College Application Service (VMCAS)

- VMCAS successfully processed 25,250 applications from 6,265 applicants to 33 AAVMC veterinary colleges and schools in the United States, Australia, Canada, Ireland, New Zealand, and the United Kingdom.
- Published an updated Veterinary Medical School Admissions Requirements book.

Journal of Veterinary Medical Education (JVME)

- JVME launched a new website to coincide with the launch of the AAVMC website and began the process of shifting the journal’s primary mode of distribution from print to online.
- Published four high-quality journals, including two seminal topic series: The History of Veterinary Medical Education and Veterinary Informatics: Information is Power.
- The journal’s leadership reactivated the JVME institutional representative team to facilitate communication between AAVMC and JVME’s readers, authors, and reviewers.
- JVME appointed five new members to the journal’s editorial board, bringing new talent, accomplishments, and insight into current veterinary medical education and scholarly publishing.

Comparative Data Report

- The AAVMC completed and disseminated the association’s 2010 – 2011 Comparative Data Report to contributing AAVMC member institutions.

General Information Exchange and Networking

- The AAVMC publicized, planned, and conducted the 2011 Annual Conference and Iverson Bell Symposium, centered on the theme of “Culture, Climate and Curriculum: The Cornerstones of Veterinary Medical Education in the 21st Century.” Attendance increased by nearly 20 percent over the previous year.
- The AAVMC hosted the Summer Meeting in Atlanta; the annual deans’ conference in Naples, Florida; a NAVMEC national meeting in Las Vegas; a NAVMEC Board of Directors meeting in August in Washington, DC; a NAVMEC competencies meeting in Washington, DC; and three AAVMC Board of Directors meetings.

The AAVMC’s Summer Meeting in Atlanta, attracted many leaders in academic veterinary medicine. Shown here (left to right): 2011 AAVMC President Dr. Willie Reed, dean, Purdue University School of Veterinary Medicine; Senator and veterinarian John Melcher, who inspired the AAVMC’s Senator John Melcher, DVM Leadership in Public Policy Award; Bennie Osburn, dean of the University of California, Davis, School of Veterinary Medicine; and Lonnie King, dean of The Ohio State University College of Veterinary Medicine.
STRATEGIC
OVERARCHING GOALS

Fiscal Year 2011 was the second full year under AAVMC’s five-year Strategic Plan for 2010 – 2014. During this period, the AAVMC made significant progress toward achieving its strategic goals, as highlighted in the following pages.

Advocacy

• Planned and convened a 2011 Advocacy Summit & Congressional Reception. This included scheduling and conducting 98 individual meetings between AAVMC leaders and congressional members and staff to focus on AAVMC’s legislative agenda. Greater than half of the meetings included some interaction with elected congressional members, several of whom also attended the Congressional Reception, held in the House Agriculture Committee room.

• Facilitated direct contact by AAVMC members and staff with 1) senior appropriators in the House of Representatives, 2) both the chairperson and ranking member of the Senate Appropriations Subcommittee on Agriculture, Rural Development, Food and Drug Administration, and Related Agencies; 3) the chairs of the Senate Health, Education, Labor, and Pensions Committee, and the Labor, Health and Human Services, and Education (LHHS) Appropriations Subcommittee; and 4) House and Senate members from Connecticut, Colorado, Texas, Michigan, Oregon, and California.

• Provided oral and written comments to the United States Department of Agriculture (USDA) National Institute of Food and Agriculture (NIFA) on the Veterinary Medicine Loan Repayment Program (VMLRP).

Animal Welfare


• Participated in the American Veterinary Medical Association’s (AVMA) Model Animal Welfare Curriculum Planning Group, June 22 – 24, 2011.

• Collaborated with USDA/Animal and Plant Health Inspection Service (APHIS), AVMA, and other partners in the development of educational modules for veterinary accreditation on topics of animal welfare.

Global Collaboration

• Participated in the XXII PANVET Congreso Panamericano de Ciencias Veterinarias — the largest veterinary congress in North, South, and Latin America and meeting of Schools of Veterinary Medicine in Latin America (by invitation), held in Lima, Peru, September 1 – 4, 2010.

• Participated at the Federation of Asian Veterinary Associations (FAVA) meeting, held in conjunction with the Annual Convention of the Philippine Veterinary Medical

• Participated in the General Assembly meeting of the European Association of Establishments for Veterinary Education (EAEVE), Lyon, France, May 11 – 12, 2011.


STRATEGIC GOALS

Goal One — Education

• Led efforts to review, evaluate, and improve veterinary medical education by coordinating the production and distribution of the North American Veterinary Medical Education Consortium’s (NAVMEC) draft report, Roadmap for Veterinary Medical Education in the 21st Century: Responsive, Collaborative, Flexible. The AAVMC Board of Directors received the draft report and recommendations, and the AAVMC distributed the report for feedback via webinars, town hall meetings, personal visits to stakeholder group meetings, and media interviews. The AAVMC collected over 350 responses and submitted feedback to the NAVMEC Board of Directors for their consideration in finalizing and submitting the draft report to the AAVMC Board of Directors.

• Facilitated and supported activities and programs of the Veterinary Educator Collaborative (VEC), including the VEC meeting at the University of Tennessee in October, and supported the Veterinary Internet Content Exchange (VetICE) to promote sharing of educational resources across AAVMC’s member institutions.

• Participated in the AVMA-AAVMC Joint Task Force on Veterinary Internships.

• Participated in the Interprofessional Professionalism Collaborative, a joint initiative of several doctoral granting health education associations.

Goal Two — Research

• Co-sponsored the 2010 Merial-National Institutes of Health (NIH) National Veterinary Scholars Symposium, hosted by the University of Georgia’s College of Veterinary Medicine, August 5 – 8, 2010. The symposium represented the culmination of the Merial Veterinary Scholars Program, whose mission is to expose veterinary students in their first or second year of veterinary medical school to biomedical research and career opportunities in research. At the symposium, veterinary medical students from all over the United States and Canada met to present their research findings and share experiences from their various programs.

• Collected and provided oral and written comments to the NIH Scientific Management Review Board (SMRB) in winter 2011 in response to the proposal to create a new NIH center of translational medicine and therapeutics, which includes the transfer of the Clinical and Translational Science Award (CTSA) program from the National Center for Research Resources (NCRR) to this new institute.

Dr. Mike Chaddock, AAVMC deputy director, had a lively conversation with U.S. Rep. Cory Gardner (CO-4) and discussed the AAVMC’s legislative agenda.
Convened a meeting between the Associate Deans for Research Committee and senior executives from the NIH during the AAVMC’s 2011 Annual Conference. The event was hosted by Howard Hughes Medical Institute on the NIH campus in Bethesda.

Developed the inaugural Merial-AAVMC Excellence in Research Award to recognize outstanding research and scholarly achievements in the field of veterinary medicine.

Goal Three — Recruitment

- Launched a new, pre-veterinary e-newsletter that offers information and stories of interest to pre-veterinary students, advisors, pre-applicants, or anyone thinking about a veterinary medical education. It provides key updates and information to help prospective applicants with decision-making and give them the tools to complete a successful veterinary medical school application.
- Held a successful veterinary medical career fair and information session that hosted more than 400 students, parents, and counselors in March and served as AAVMC’s largest recruiting event ever. The event featured sessions on selecting a pre-vet program, shelter medicine, and veterinary careers with the federal government.
- Coordinated and participated in recruitment efforts at the national Future Farmers of America (FFA) Convention.
- Participated in three national recruiting events that focused on underrepresented pre-veterinary students from around the country.
- Participated on the selection committee of the American Veterinary Medical Foundation (AVMF) Food Animal Veterinary Recruitment and Retention Program.
- Hosted an admissions workshop on March 12, 2011, during the AAVMC Annual Conference to highlight issues of importance to recruitment and admissions.
- Established a VMCAS Facebook page for applicants and advisors to interact and convey important updates and deadlines.

Goal Four — Diversity

- Conducted the AAVMC-AVMA Diversity Matters Climate Survey, April – May, 2011, in collaboration with AVMA. Survey results are providing crucial information that will be used to advance efforts to promote supportive academic environments for students, faculty, and staff. The survey is the first of its kind in veterinary medicine and is providing valuable information about students’ experiences.
- Hosted the 18th Iverson Bell Symposium — the oldest diversity symposium in veterinary medicine — March 10 – 11, 2011. The symposium featured distinguished speakers on campus climate; Lesbian, Gay, Bisexual, Transgender (LGBT) climate issues in academe; and ways to infuse diversity competencies into the curriculum.

Goal Five — Leadership

- Hosted a continuing education session on leadership at the 2011 AAVMC Annual Conference, which more than 100 AAVMC member institution faculty and administrators
attended. The interactive session featured real-life leadership challenges presented by deans of member institutions.

- Published in JVME two papers based on two surveys that the AAVMC Leadership Committee conducted with member association deans and faculty members: "Knowledge, Skills, and Attitudes of Veterinary College Deans: AAVMC Survey of Deans in 2010" and "Preparing Faculty for the Future: AAVMC Members’ Perception of Professional Development Needs.”

**Goal Six — Capacity**

- Debuted a newly designed and updated AAVMC website, which is providing the latest information about AAVMC’s programs, news, events, and initiatives. The website also serves as a portal for all electronic communications and as a gateway for veterinary medical students to access the USDA/APHIS veterinary accreditation program, and for students interested in veterinary medicine as a career to access the Veterinary Medical College Application Service (VMCAS) and discover information about careers and veterinary medical scholarships.

- Developed a new quarterly e-bulletin to provide a summary of AAVMC news and events to keep members informed throughout the year.

- Enhanced AAVMC’s webinar capabilities and conducted numerous webinars to inform members about the content of NAVMEC’s report on the future of veterinary medical education.

**AAVMC AWARDS**

**DIVERSITY**

- Awarded the AAVMC’s Iverson Bell Award to Dr. Willie M. Reed, dean of the Purdue University School of Veterinary Medicine, in recognition of his outstanding leadership and contributions in promoting opportunities for underrepresented minorities in veterinary medical education.

**LEADERSHIP**

- Awarded the AAVMC Senator John Melcher, DVM Leadership in Public Policy Award to Dr. John U. Thomson, former dean of the Iowa State University College of Veterinary Medicine, and current ISU professor in the department of veterinary diagnostic and production animal medicine.

**EDUCATION**

- Awarded the 2010 national Pfizer Distinguished Veterinary Teacher Award, the most prestigious teaching award in veterinary medicine in the United States, to Dr. Richard Meadows of the University of Missouri College of Veterinary Medicine.

**RESEARCH**

- Awarded the inaugural Merial-AAVMC Excellence in Research Award to Dr. Stephen Barthold, professor at the University of California, Davis, School of Veterinary Medicine. The award recognizes an individual who, over the course of his or her career, has demonstrated excellence in original research, leadership in the scientific community, and mentoring of trainees and colleagues in any discipline of veterinary medicine.
Dr. David Hodgson, department head at VMRCVM, was among the conference attendees who enjoyed many networking opportunities.

The recipient of the 2010 national Pfizer Distinguished Veterinary Teacher Award, Dr. Richard Meadows from the University of Missouri, College of Veterinary Medicine, shared some of his teaching best practices.

A special educational segment of the conference featured a discussion and presentation of poster sessions that were also displayed during a presidential reception. Topics ranged from “Leadership in Veterinary Medicine” to “Enhancing Clinical Learning in the Workplace.”

Drs. Kauline Davis (Purdue), Henry Green (Purdue) and James Lloyd (Michigan State) discussed inter-institutional efforts to include diversity learning outcomes in the DVM curriculum during the 2011 Iverson Bell Symposium.

Dr. Shane Snowden (University of California-San Francisco) discusses LGBT inclusion in academic veterinary medicine.
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Shaba Lightfoot  
Student Affairs Coordinator, VMCAS

AAVMC Committees & Task Forces

JULY 1, 2010 – JUNE 30, 2011

- Academic Food Supply Veterinary Medicine
- Admissions
- Advancement
- Animal Care and Welfare
- Associate Deans of Academic Affairs
- Associate Deans of Research
- Clinical Programs
- Comparative Data
- Ethics
- Finance
- Governance
- Governmental Affairs
- International Affairs
- JVME Editorial Board
- Leadership
- Multicultural Affairs
- National Recruitment Strategy Steering
- Public Health
- Strategic Planning
- VMCAS Executive
With strong membership support, AAVMC has been able to realize many important achievements in securing the future of veterinary medicine. With the help and support of its partners, AAVMC looks forward to continued efforts in ensuring that academic veterinary medicine is meeting the needs of society.
AAVMC Financial Statement

STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2011
WITH SUMMARIZED FINANCIAL INFORMATION FOR 2010

<table>
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<th>REVENUE</th>
<th>2011</th>
<th>2010</th>
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<tbody>
<tr>
<td></td>
<td>UNRESTRICTED</td>
<td>TEMPORARILY RESTRICTED</td>
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<tr>
<td>Application fees</td>
<td>$2,334,351</td>
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<tr>
<td>Membership dues</td>
<td>708,624</td>
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<tr>
<td>Annual meetings and events revenue</td>
<td>124,948</td>
<td>—</td>
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<tr>
<td>AAVMC General Fund</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Corporate and government support</td>
<td>81,894</td>
<td>—</td>
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<tr>
<td>North American Veterinary Medical Education Consortium</td>
<td>500</td>
<td>—</td>
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<tr>
<td>Interest income</td>
<td>3,925</td>
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<tr>
<td>Membership fees</td>
<td>29,333</td>
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<tr>
<td>Publications</td>
<td>51,420</td>
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</tr>
<tr>
<td>Scholarships</td>
<td>20,000</td>
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<tr>
<td>Miscellaneous income</td>
<td>43,828</td>
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<td>Net assets released from donor restrictions</td>
<td>151,889</td>
<td>(151,889)</td>
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<tr>
<td>Total Revenue</td>
<td>3,550,712</td>
<td>(151,889)</td>
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</table>

<table>
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<th>EXPENSES</th>
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</thead>
<tbody>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Veterinary medical education</td>
<td>66,449</td>
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</tr>
<tr>
<td>Research</td>
<td>124,438</td>
<td>—</td>
</tr>
<tr>
<td>Recruitment</td>
<td>79,787</td>
<td>—</td>
</tr>
<tr>
<td>Diversity</td>
<td>256,979</td>
<td>—</td>
</tr>
<tr>
<td>Leadership</td>
<td>22,981</td>
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<tr>
<td>Capacity</td>
<td>108,118</td>
<td>—</td>
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<tr>
<td>Animal welfare</td>
<td>60,477</td>
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<tr>
<td>Government</td>
<td>255,457</td>
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<tr>
<td>Global collaborations</td>
<td>43,849</td>
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<tr>
<td>Journal of Veterinary Medical Education</td>
<td>288,532</td>
<td>—</td>
</tr>
<tr>
<td>Annual meetings</td>
<td>401,002</td>
<td>—</td>
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<tr>
<td>North American Veterinary Medical Education Consortium</td>
<td>594,297</td>
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<tr>
<td>Veterinary Medical College Application Service</td>
<td>777,974</td>
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<tr>
<td>Total Program Services</td>
<td>3,080,340</td>
<td>—</td>
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<tr>
<td>Supporting services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>491,508</td>
<td>—</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>3,571,848</td>
<td>—</td>
</tr>
<tr>
<td>Changes in net assets before other items</td>
<td>(21,136)</td>
<td>(151,889)</td>
</tr>
</tbody>
</table>

OTHER ITEM

| Transfer of net assets       | 61,071                | (61,071)              | —           | —           |
| Changes in net assets        | 39,935                | (212,960)             | (173,025)   | (30,148)    |
| Net assets at beginning of year | 1,734,971         | 243,239               | 1,978,210   | 2,008,358   |

NET ASSETS AT END OF YEAR

<table>
<thead>
<tr>
<th>2011</th>
<th>2010</th>
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<tbody>
<tr>
<td>$1,774,906</td>
<td>$1,805,185</td>
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This report was produced by Gelman, Rosenberg & Freedman, the firm that audits the AAVMC.
For a copy of the full audit, please contact the AAVMC at 202-371-9195 x 154 or email info@aavmc.org.
Veterinarians care for every species of animal and also contribute to environmental protection, food safety, and public health. And it all begins with education.

The AAVMC provides leadership for and promotes excellence in academic veterinary medicine to prepare the veterinary medical workforce with the scientific knowledge and skills required to meet societal needs through the protection of animal health, the relief of animal suffering, the conservation of animal resources, the promotion of public health, and the advancement of medical knowledge.

If your philanthropic interests align with the promotion of animals, people, and education, there is no more worthy mission. Contribute to the advancement of veterinary medical education through a tax-deductible gift to the AAVMC.

Gifts of all sizes will be put to good use and appreciated.

TO GIVE, PLEASE USE THE ENVELOPE INSERT.

You can give through either a direct donation or an estate gift. For more information on ways to give, or to give to a designation other than those listed on the envelope, please contact the AAVMC at 202-371-9195 x146 or email info@aavmc.org.