



ALWAYS
LOOKING
FORWARD



Association of American
Veterinary Medical Colleges



2013-2014 AAVMC BOARD OF DIRECTORS

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Dr. Andrew T. Maccabe
Executive Director
AAVMC



SOLID PROGRESS, BIG ISSUES

Following the roll-out of our new strategic plan in July 2013, the AAVMC focused on implementing the plan throughout the year. We aligned our resources and operations with our core functions: analyzing, catalyzing and advocating to advance education, recruitment, diversity, One Health and discovery.

Within this report, you will find tangible examples of that plan in action.

- We continued to expand the depth, scope and utility of our Comparative Data Report.
- We presented an annual meeting that served as a pivotal moment in the history of the One Health movement.
- We provided mechanisms for faculty development through the Veterinary Educator's Collaborative (VEC) and the Primary Care Veterinary Educators (PCVE).
- We stepped up our engagement with the U. S. Congress, the National Institutes for Health, and other federal agencies.

Educational costs, student debt, workforce capacity and other issues continue to challenge academic veterinary medicine and the profession itself. We are working with our partners and stakeholders to accomplish constructive change, from building public awareness and government support to strengthening the organizations that shape the future of veterinary medicine.

There are countless examples of dedicated leaders at our member institutions who find the time to contribute to the greater good through the AAVMC. It is because of the efforts of our board members, committee members and other volunteers that the AAVMC exists as such a positive force in this wonderful profession.

Thanks for all you did to help create such a successful year.



Dr. Andrew T. Maccabe
Executive Director



PROVIDING ESSENTIAL LEADERSHIP

Albert Einstein once wrote, “It’s not that I’m so smart; it’s just that I stay with problems longer.” Such a testament to tenacity describes the resolve with which the AAVMC is approaching some of the persistent challenges facing our profession and our member institutions.

Over the past year, the AAVMC promoted institutional development within our colleges, joined forces with our partners in practice, and served as an active and productive member of the international veterinary community.

We worked closely with the American Veterinary Medical Association and other leading organizations to build understanding, increase collaboration and improve the economic operating climate for veterinary medicine. Our perspectives on the workforce issue were outlined in a major commentary authored by the senior leadership of the AAVMC.

Through the AVMA-AAVMC Joint Committee, we addressed educational debt, diversity, workforce, and accreditation issues with the leadership of the AVMA.

Responding to the need to develop exemplary leaders in academic veterinary medicine, the AAVMC Leadership Academy presented a three-part, year-long leadership development program for 26 “rising stars” in our profession.

We also broadened our international footprint by gaining new institutional members and affiliates and actively engaging with many international organizations and meetings. It was particularly gratifying to welcome the oldest veterinary college in the world, VetAgro Sup in Lyon, France, founded in 1761, to the AAVMC.

On a personal note, it’s been an honor to have this opportunity to serve. I come away from this experience with a great sense of appreciation for the impact we have in the world of veterinary medicine and for your contributions and support.

The important work you are doing is inspiring for many. Perhaps more important, it’s an essential part of our efforts to create a better future for veterinary medicine and the society it serves.



Kent H. Hoblet

Dr. Kent Hoblet
AAVMC 2014 President



One Health in Veterinary Medical Education

AAVMC ANNUAL CONFERENCE
MARCH 14-16, 2014

Global Connections. Spanning Disciplines. Creating Vision.

The AAVMC's 2014 annual meeting was a defining moment in the history of the One Health initiative. Almost 300 registrants heard more than 60 presentations from 90 speakers in one of the most comprehensive meetings on One Health ever presented. Breaking into small groups, registrants used interactive devices to share perceptions regarding personal and institutional inclination for change. Participants also identified specific change strategies.

Leaders from our member institutions also made important progress with advocacy. On March 12, 13 members met with 11 senior officials from the National Institutes for Health (NIH), including five institute directors and deputy directors. Scores of members connected with their Congressional delegations during over 130 legislative visits organized for Advocacy day on March 13. And on March 16, more than 250 "veterinarians-to-be" attended the annual Career Fair.

ALWAYS LOOKING FORWARD >>>





ANALYZE. CATALYZE. ADVOCATE.



Analyze. Catalyze. Advocate. These words define the value we bring to our member institutions as we work together to capitalize on the opportunities and confront the challenges facing academic veterinary medicine.

Debate continued within the profession about workforce capacity and demand for veterinary services, though the tone was muted somewhat by improvements in the economy, changes in consumer behavior, and a growing sense that the profession must work together to ensure economic viability.

Educational debt continues to be a significant problem. An article in *The New England Journal of Medicine*¹ cast light on the disconnect between educational costs and professional salaries in the veterinary medical profession.

Closing that gap is an urgent priority for all who are invested in the future of veterinary medicine. AAVMC participated in the first-ever AVMA Economic Summit and partnered with Zoetis' VetVance™, a business and professional development tool for veterinary students. We also participated in important ventures like the Partners for Healthy Pets to promote preventive care and wellness for companion animals.

We addressed our increased responsibilities on the Council on Education (COE) following AVMA House of Delegates' action to change the way members are selected. Instead of being elected by the House of Delegates, members are now appointed by the AVMA and the AAVMC. Eight members of the COE will be appointed by the AAVMC and eight members will be appointed by the AVMA.

We reminded the world of the breadth of veterinary medicine by presenting one of the largest, most comprehensive meetings ever held on One Health. We provided a global forum for the advancement of research and scholarship in veterinary medical education by publishing the *Journal of Veterinary Medical Education (JVME)*, an international peer-reviewed journal serving academic veterinary medicine.

A deadly outbreak of Ebola virus erupted in West Africa, ominously reminding everyone of the vast and intricate interconnections that exist between animal and human health, the global need for a strong and healthy profession, and the emerging logic of the One Health approach.

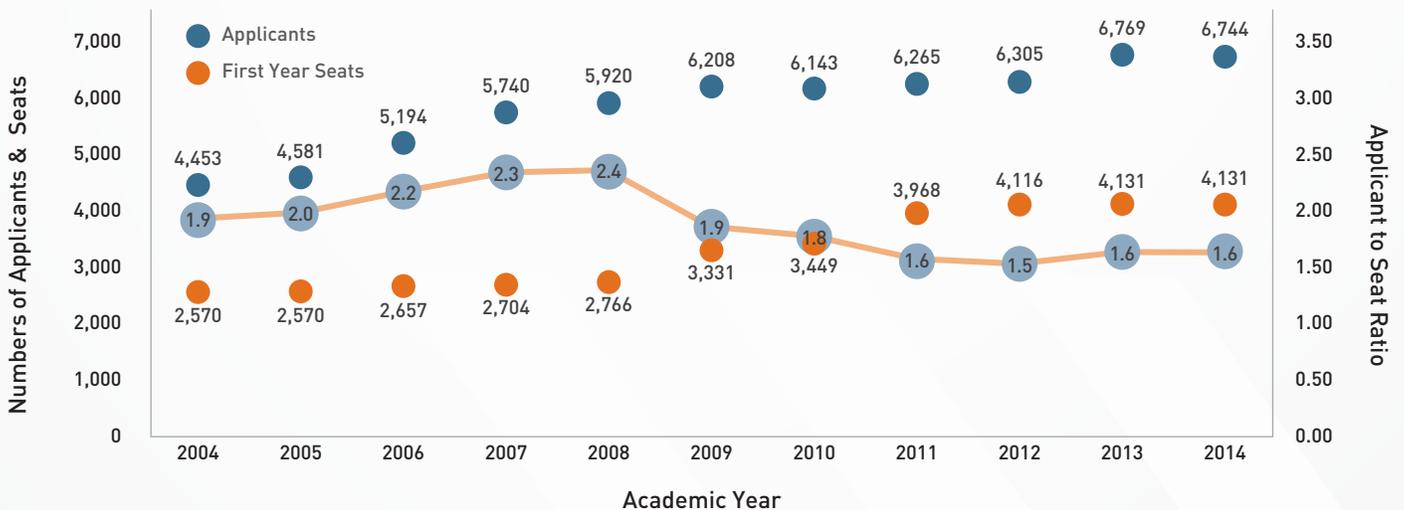
¹ October 13, 2013 – NEJM – <http://www.nejm.org/doi/full/10.1056/NEJMp1310778?viewType=Print&>



Veterinary College Applicants and Available First Year Seats

VMCAS Participating institutions; AAVMC Internal Data Reports (2004-2014)

The recent inclusion of seats available to American students at COE accredited institutions globally has resulted a change in the applicant to seat ratio. New data reveals a ratio of less than 2:1; however, evidence also shows that the quality of the veterinary applicant pool remains very strong.

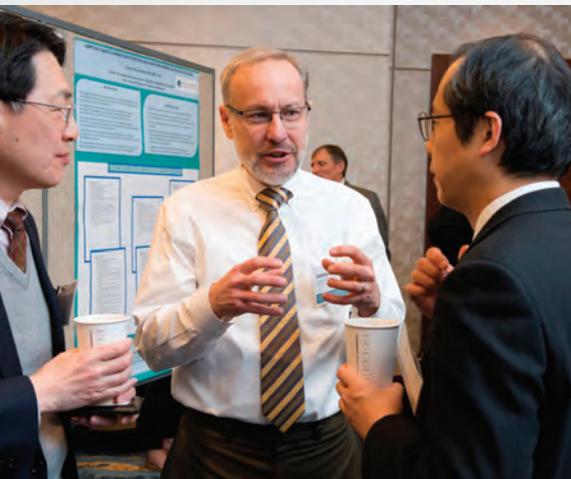




»»» Analyze.

Gathering data that fully describes our member institutions and the complex operating environment for modern veterinary medicine is one of the most essential functions of the AAVMC. The Comparative Data Report (CDR) is the most comprehensive collection of statistical information related to academic veterinary medicine.

Credible information on instructional and research programs, budget, staffing, demographics, caseload and other areas helps our members make informed decisions. Benchmarking data helps our leaders make the case for support with their universities, state governments and supporters in the private sector. Gathering data on prospective students and the applicant pool helps admissions offices better understand applicant behavior and helps students make better decisions.



Comparative Data Report

- More focused and streamlined
- Improved infographics enhance meaning and utility
- Serves as essential resource for entire profession

Journal of Veterinary Medical Education

- International & peer reviewed
- Unique for its singular focus on veterinary medical education
- Promoting and supporting educational research and scholarship
- An essential information resource for education

Recruitment and Admissions

- Detailed analysis of market trends and prospective applicants
- Sampled enrolled undergraduates, undergraduate advisors, and practicing veterinarians
- Commissioned new Stamats' report on recruitment

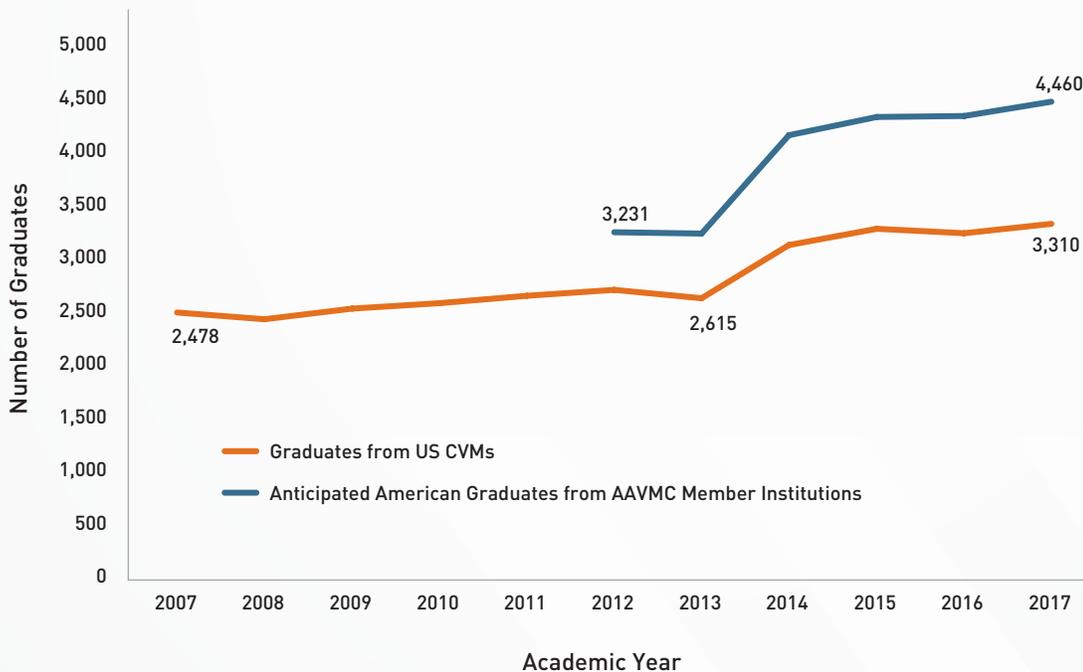
New Survey Policy Created Centralized Process

- Implemented new policy to formalize survey review procedures
- Policy helps AAVMC monitor, standardize and enhance surveys distributed to member institutions
- Goal is increased efficiency and quality

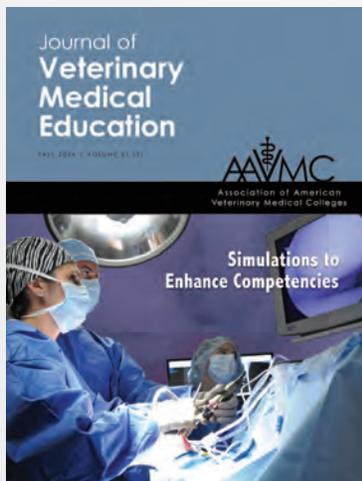


Total Number of Graduates from Reporting AAVMC Member Institutions

AAVMC Internal Data Reports (2007-2017)



By 2017, the number of DVM graduates from US colleges of veterinary medicine is expected to be 3,310, representing an increase of 34% over ten years. Newly available data capturing the projected number of American graduates from colleges outside of the US show an additional 1,150 veterinary graduates can be expected to possibly enter the US workforce in 2017.



Conducted Webinar on LGBT Climate Study

- November 2013 webinar reported results of LGBT climate survey
- Explored levels of acceptance of LGBT students
- Goal to create cultural improvement for veterinary students who self-identify as lesbian, gay, bisexual and/or transgender experience.

Advocacy Survey

- Organized government relations officers at member colleges and universities
- Analyzed awareness and informed strategy

Stakeholders Communications Survey

- Assessed stakeholder awareness of various issues in academic veterinary medicine
- Examined information sources
- Established benchmarks for future analysis



Catalyze.

We live in an interdisciplinary world where collaboration is key. Bringing thought leaders together in goal-oriented, information-rich environments that generate creative new ideas is a core function of the AAVMC. Recognizing our unique capacity and responsibilities in this area, we brought people and organizations together on behalf of veterinary medical education to address the compelling challenges we face.

Leadership Academy Nurtures Promising Leaders

- Twenty-six members of the leadership academy learned about advocacy, communications, leadership during three-phase program
- Accompanied CVM deans on Capitol Hill visits

Veterinary Health and Wellness Summit

- The Ohio State University College of Veterinary Medicine hosted first Veterinary Health and Wellness Summit September 25-26, 2013
- More than 60 educators, administrators, and mental health professionals from 25 institutions discussed health and wellness issues related to veterinary students and the profession

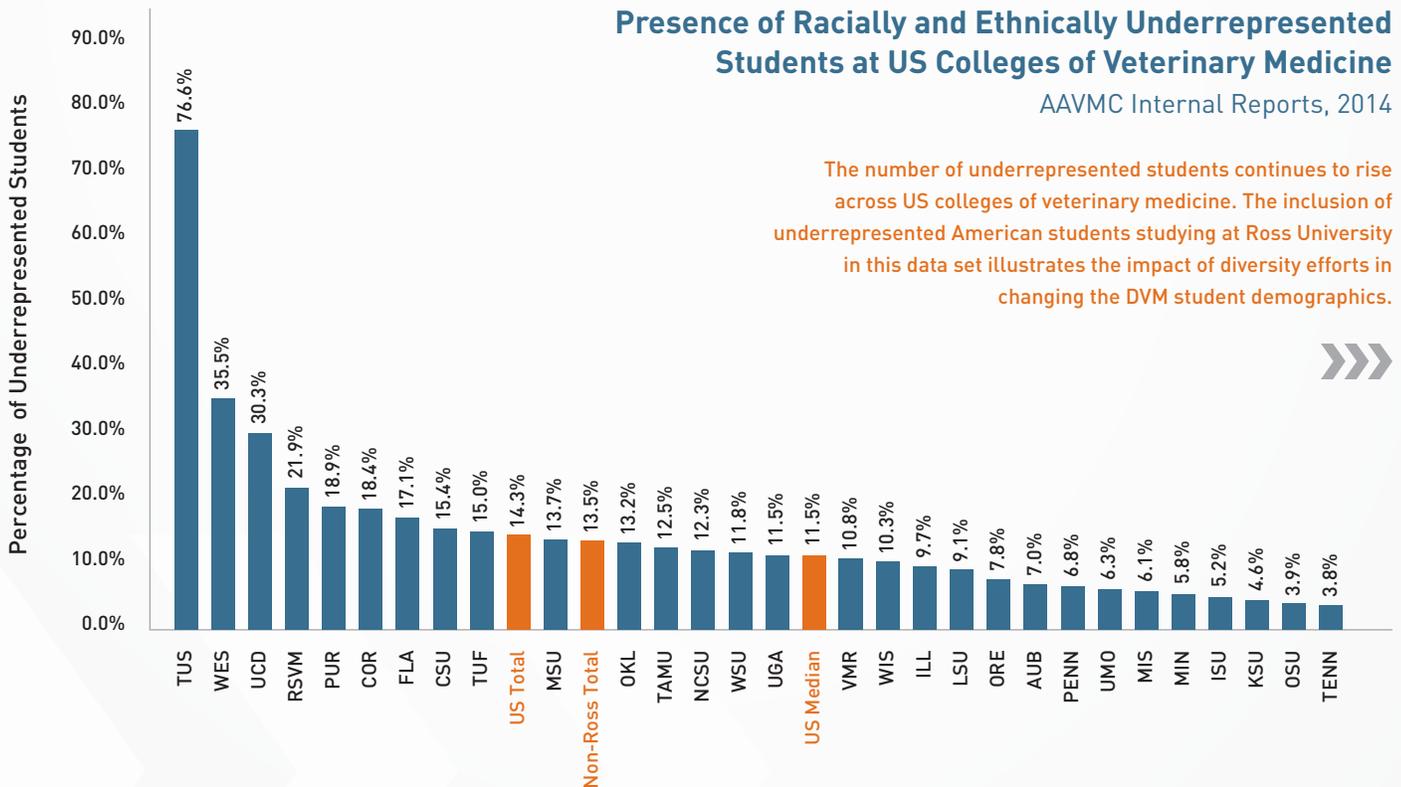
Primary Care Veterinary Educators (PCVE) World Symposium

- The Primary Care Veterinary Educators (PCVE) presented a World Symposium at Purdue University October 2013
- About 70 veterinary educators representing more than 60 AAVMC member institutions gathered to focus on primary care education in academic veterinary medicine

VEC Symposium Convened at Iowa State University

- Almost 200 faculty heard 35 presentations
- Tracks on inter-program collaboration, teaching and learning, innovation in teaching
- Surging popularity for program designed to foster teaching excellence





Working Group on Veterinary Medical Career Opportunity and Awareness

- AAVMC collaborated with AVMA and Zoetis
- Goal to increase awareness and stimulate interest in wide variety of vocations within profession

Day at CDC for Veterinary Students – January 27, 2014

- More than 400 participants, including more than 50 from CDC
- Helps veterinary students and faculty learn more about career opportunities in public health and public service
- AAVMC major sponsor of the event

AAVMC Co-Sponsored Merial-NIH Veterinary Scholars Symposium

- AAVMC co-sponsored Merial-NIH Veterinary Scholars Symposium at Michigan State University July 2013
- Designed to inspire students to consider research careers by combining outstanding scientists with veterinary students during mentored research experiences

AAVMC Strengthened Relationship with Institute of Medicine

- Joined the National Academies' Institute of Medicine's Global Forum on Innovation in Health Professional Education
- Forum unites professionals, academic and government leaders in program designed to improve educational models for preparing healthcare professionals

AAVMC joined Consortium of Universities for Global Health (CUGH)

- Washington D.C. based organization dedicated to make universities a transformational force in global health
- CUGH Executive Director Dr. Keith Martin presented major address at the AAVMC Annual Conference
- AAVMC leaders recognized at CUGH global conference

Convened with Veterinary Medical Education Leaders in Latin America

- Executive Director Dr. Andrew T. Maccabe discussed core competencies, accreditation and other topics in veterinary education during a meeting of the Pan-American Council of Education in Veterinary Sciences (COPEVET) in Argentina
- The meeting, hosted by the University of Buenos Aires, brought together veterinary medical educators from South, Central, and North America





»»» Advocate.

Helping executive agencies like the National Institutes for Health (NIH) and the U.S. Congress understand the interests, capacity and achievements of our nation's colleges and schools of veterinary medicine is mission-critical. The AAVMC worked diligently throughout the year to inform and influence policy-makers and the public on issues that affect our profession and the society it serves.



Worked with the Veterinary Medicine Caucus on Legislative Priorities

- Rep. Ted Yoho (R-FL) and Rep. Kurt Schrader (D-OR), bi-partisan founders of the House Veterinary Medicine Caucus, continued to recruit members. Caucus includes 25 members
- Introduced H.R. 1125, Veterinary Medicine Loan Repayment Program Enhancement Act, which exempts VMLRP awards from federal taxation
- Worked to secure Farm Bill passage and presented a webinar with AVMA to outline benefits for veterinary medicine
- Worked for passage of the Veterinary Medicine Mobility Act, which allows veterinarians to legally transport controlled substances and treat patients outside of a registered location

Presented Veterinary Medicine Caucus Hill Briefings

- First briefing on July 25, 2013 focused on workforce issues in the veterinary medical profession as outlined in the AVMA's 2013 U.S. veterinary workforce study
- Second briefing held December 3, 2013 on Student Debt and Reauthorization of the Higher Education Act highlighted scope and implications of educational debt in academic veterinary medicine

NIH Visits Highlight Importance of Academic Veterinary Medicine in Research

- Multiple meetings organized throughout the year for senior National Institutes of Health (NIH) leaders and research leaders from our member institutions
- Goal to build relationships, highlight role academic veterinary medicine plays in research and discovery, and create opportunity

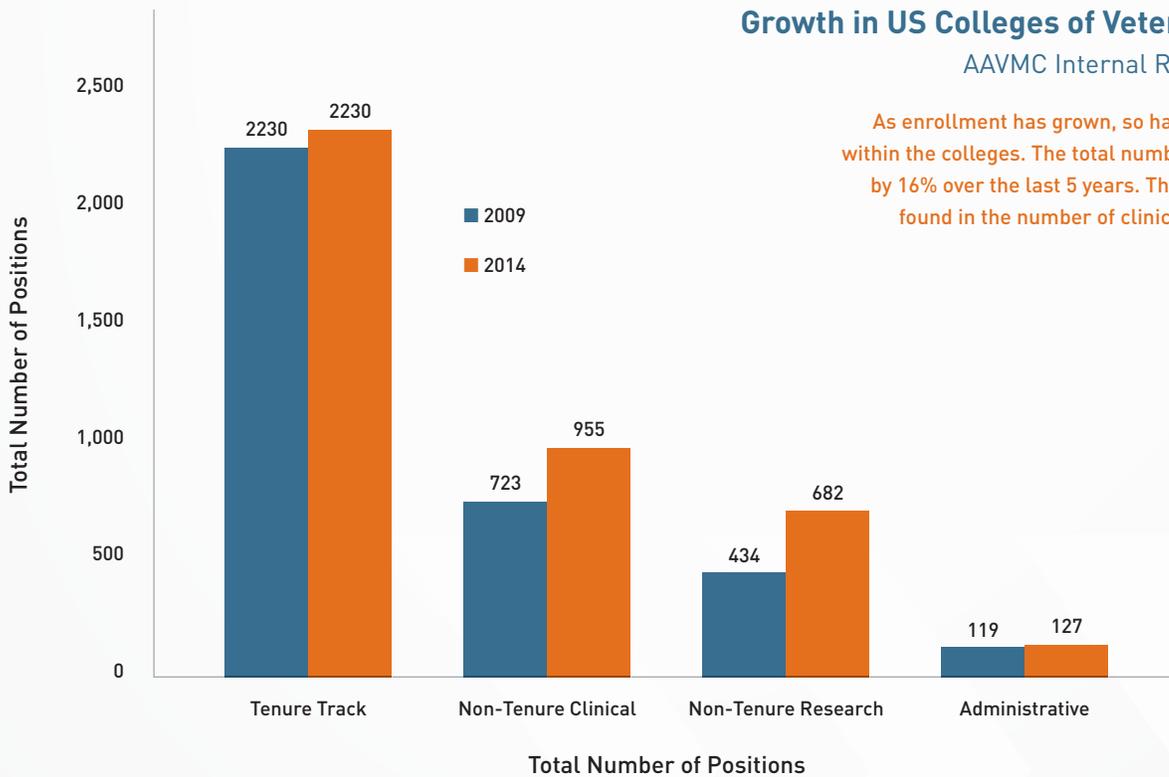




Growth in US Colleges of Veterinary Medicine

AAVMC Internal Reports (2009-2014)

As enrollment has grown, so has the number of faculty within the colleges. The total number of faculty has grown by 16% over the last 5 years. The largest growth can be found in the number of clinical and research faculty.





Marketing the Profession to Future Students (VMCAS)

- Established digital communities of interest among students and admissions counselors
- VMSAR publication vital recruitment and admissions tool
- Introduced Veterinary Student Engagement System which provides prospects and applicants with strategic information based on age and status in admissions process
- Veterinary Medical College Application Service (VMCAS) presented series of webinars to provide applicants and advisors with tools and skills needed to navigate newly revamped common application

Informing Stakeholders through Strategic Communications

- Vet-Med Educator moved to monthly production
- Four major informational publications produced
- Continued to build out social network channels
- Inaugural presentation of AAVMC Excellence in Communications Award during annual meeting of Association of Veterinary Advancement Professionals
- Initiated and produced "AAVMC Notes," now a standing feature of the Journal of Veterinary Medical Education

50th Anniversary Celebration Planned

- Committee chaired by Kansas State University College of Veterinary Medicine Dean Dr. Ralph Richardson met throughout the year to plan AAVMC's 50th Anniversary
- Celebration observed March 2015 through March 2016
- Theme is "Fifty and Forward"
- Committee planning variety of special programs



AAVMC MEMBERSHIP

Two newly accredited colleges
joined the AAVMC:

- Lincoln Memorial University (Tennessee), College of Veterinary Medicine
- VetAgro Sup (France)

Four new affiliate members
joined the AAVMC:

- University of Tokyo (Japan), Graduate School of Agriculture and Life Sciences
- Central Luzon State University (Philippines), College of Veterinary Science and Medicine
- Universidad Veritas (Costa Rica), School of Veterinary Medicine and Surgery
- Seoul National University



- Veterinary Schools and Colleges
- Departments of Veterinary Science
- Departments of Comparative Medicine
- Other Veterinary Medical Institutions
- Affiliate Veterinary Schools and Colleges

MEMBERS

Colleges or Schools of Veterinary Medicine in the United States

- Auburn University
- Colorado State University
- Cornell University
- Iowa State University
- Kansas State University
- Lincoln Memorial University
- Louisiana State University
- Michigan State University
- Midwestern University
- Mississippi State University
- North Carolina State University
- Ohio State University
- Oklahoma State University
- Oregon State University
- Purdue University
- Texas A & M University
- Tufts University
- Tuskegee University

- University of California, Davis
- University of Florida
- University of Georgia
- University of Illinois at Urbana-Champaign
- University of Minnesota
- University of Missouri
- University of Pennsylvania
- University of Tennessee
- University of Wisconsin-Madison
- Virginia-Maryland College of Veterinary Medicine
- Washington State University
- Western University of Health Sciences

Colleges or Schools of Veterinary Medicine in Canada

- Université de Montréal
- University of Calgary
- University of Guelph

- University of Prince Edward Island
- University of Saskatchewan

College or School of Veterinary Medicine outside the U.S. and Canada

- Massey University
- Murdoch University
- Ross University
- Royal Veterinary College, University of London
- St. George's University
- Universidad Nacional Autónoma de México
- Universiteit Utrecht
- University College Dublin
- University of Edinburgh
- University of Glasgow
- University of Queensland, Australia
- University of Melbourne
- University of Sydney
- VetAgro Sup

AFFILIATE MEMBERS

Colleges of Veterinary Medicine

- Central Luzon State University
- Københavns Universitet
- St. Matthew's University
- Seoul National University
- Universidad VERITAS
- University of Tokyo

Departments of Veterinary Science

- OARDC/ Ohio State University
- Pennsylvania State University
- South Dakota State University
- University of Arizona
- University of Connecticut
- University of Kentucky

- University of Nebraska-Lincoln
- University of Wyoming

Departments of Comparative Medicine

- Johns Hopkins University
- M.D. Anderson Cancer Center
- Massachusetts Institute of Technology
- Pennsylvania State University
- Stanford University
- University of California, San Diego
- University of Michigan

Other

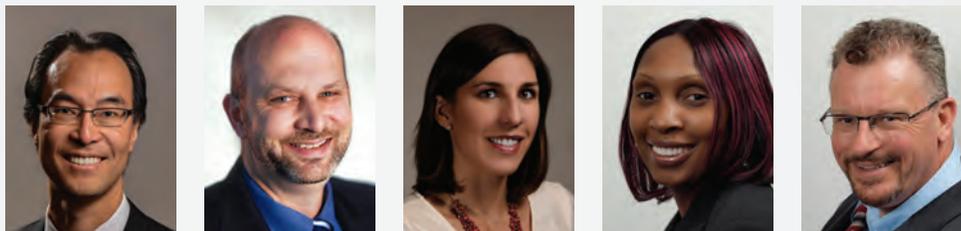
- Angell Animal Medical Center

Note: This chart lists member institutions based upon changes approved by the board in July 2014.

AAVMC STAFF



Dr. Andrew Maccabe, Ms. Dorothy Gray, Mr. Kevin Cain, Ms. Lisa Greenhill

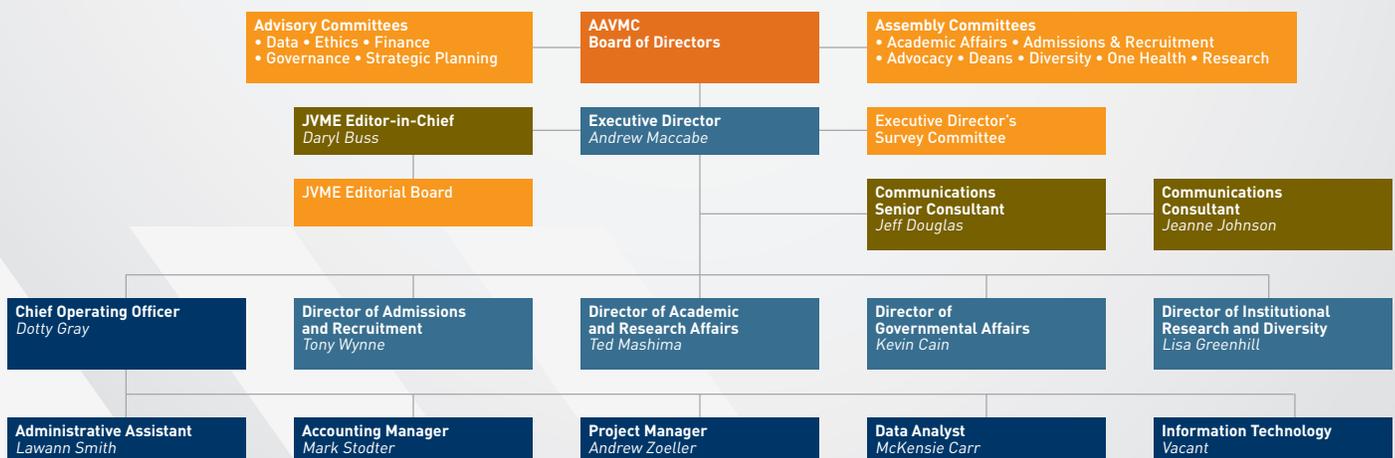


Dr. Ted Mashima, Mr. Tony Wynne, Ms. McKensie Carr, Mrs. Lawann Smith-Johnson, Mr. Mark Stodter



Mr. Andrew Zoeller, Dr. Daryl D. Buss, Mr. Jeffrey Douglas, Ms. Jeanne Johnson

ORGANIZATIONAL STRUCTURE

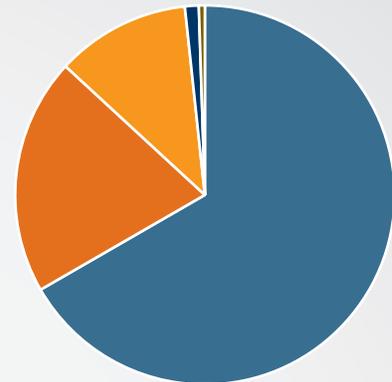




FINANCIAL STATEMENT

Statement of Activities and Change in Net Assets for the Year Ended June 30, 2014
With Summarized Financial Information for 2013

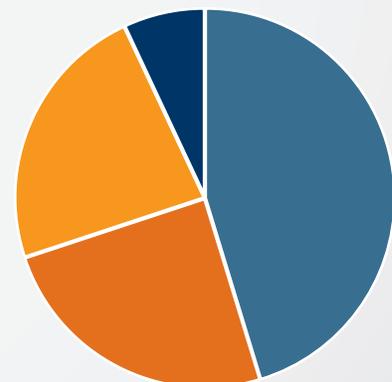
REVENUES	2014	2013
Applicant Fees	2,391,629	2,700,000
Membership Dues	826,675	760,363
Annual Meetings and Events	164,450	135,006
Corporate & Government Support	456,385	126,339
Interest Income	2,048	1,435
Membership Fees	37,416	49,740
Publications	67,131	59,689
Scholarships	1,003	13,750
Miscellaneous Income	12,641	7,818
Total Revenue	3,959,378	3,854,140
EXPENSES	2014	2013
<i>Program services:</i>		
Veterinary Medical Education	467,183	379,205
Annual Meetings	381,327	394,868
Recruitment	358,492	65,078
Government Advocacy	351,594	434,162
Data Analysis	207,596	
Outreach and Development	192,977	
Communications	189,393	
Journal of Veterinary Medical Education	141,426	254,673
Leadership	18,377	45,477
Research		173,169
Diversity		315,830
Capacity		109,947
Global Collaborations		19,040
Veterinary Medical College Application Service		796,901
Total Program Services	2,308,365	2,988,350
<i>Supporting services</i>		
Management and General	638,652	459,946
Total Expenses	2,947,017	3,448,296
Change in net assets before other items	1,012,361	405,844
Other Items		
Non-operating investment income	59,404	
Consortium funds received	31,294	
Consortium disbursements	(31,294)	
Change in net assets	1,071,765	405,844
Net Assets at beginning of year	2,068,497	1,662,653
Net Assets at End of Year	3,140,262	2,068,497



FY14 REVENUES

TOTAL: \$3,959,378

- CORE PROGRAMS, \$2,660,626
- VOTING MEMBER DUES, \$806,200
- CORPORATE, GOVERNMENT AND FOUNDATION, \$456,385
- NON-VOTING MEMBERS DUES, \$20,475
- OTHER REVENUES, \$15,692



FY14 EXPENSES

TOTAL: \$2,947,017

- MEMBER SERVICES, \$1,348,428
- ADVOCACY, \$733,964
- ADMINISTRATION, \$657,029
- DATA ANALYSIS, \$207,596



Association of American Veterinary Medical Colleges
1101 Vermont Avenue NW, Suite 301
Washington, DC 20005-3536
202-371-9195 • www.aavmc.org